

901 av. Alphonse Lavallée  
ZI Toulon est - BP 355  
83077 Toulon Cedex 9  
France  
Tél. : +33 (0)4 98 04 62 95  
Fax : +33 (0)4 98 04 62 99  
E-mail : [contact@alphadif.net](mailto:contact@alphadif.net)

## Seamaid Grand Giveaway Rules

### Article 1 - Organizing Company

ALPHADIF company, a simplified joint-stock company (SAS) with capital of €24,999.00, registered with the Toulon Trade and Companies Register under number B 487 505 190, whose registered office is located at 901 Chemin Alphonse Lavallée, ZI Toulon Est, 83210 La Farlède (hereinafter referred to as "the Organizing Company"), is organizing a free contest with purchase obligation entitled: "SEAMAID - 20 YEARS" (hereinafter referred to as "the Contest").

### Article 2 - Purpose of the Contest

The Contest is organized as part of the celebration of the 20th anniversary of the SEAMAID brand and aims to award various prizes by draw to participants who comply with the conditions of these rules.

### Article 3 - Duration

The Contest will run from January 1, 2026 at 00:01 to August 31, 2026 at 23:59 inclusive (hereinafter "the Contest Period"). This period is divided as follows:

- Eligible purchase period: from 01/01/2026 to 31/07/2026 inclusive,
- Online registration period: from 01/01/2026 to 31/08/2026 at 23:59 inclusive.

Any participation outside these periods will be considered null and void.

### Article 4 - Participation Conditions

#### 4.1. Territory

The Contest is open to any adult natural person residing in metropolitan France (including Corsica), in the French overseas departments and territories (DROM-COM), or in a member country of the European Union, with Internet access and a valid email address.

#### 4.2 Participation Procedures

To participate, it is necessary to:

- purchase a SEAMAID lighting fixture during the eligible purchase period (01/01/2026 to 31/07/2026 inclusive) for exclusively personal purposes
- visit the Contest webpage at <https://www.seamaid-lighting.com/eng/20>,
- complete the online registration form and upload a readable proof of purchase (invoice or receipt), before 31/08/2026

#### 4.3. Exclusions

The following may not participate:

- employees of the Organizing Company,
- any person who has participated directly or indirectly in the design, implementation or management of the Contest,
- as well as their spouses, ascendants and direct descendants.

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- Professional resellers of SEAMAI products

#### **4.4. Participation Limit**

Only one entry per family is allowed for the entire duration of the Contest. Any attempt at fraud or multiple participation (for example by using different email addresses, falsified invoices, etc.) will result in the nullity of the entries concerned.

The Organizing Company reserves the right to verify the validity of entries based on the invoice number provided and the postal address entered, by contacting the reseller.

#### **4.5. Language of the Rules**

These rules are established in French.

Translations may be made available to facilitate understanding by participants who do not speak French.

In case of any discrepancy in interpretation, the French version shall prevail, subject to mandatory consumer protection provisions applicable in the participant's country of residence.

### **Article 5 - Winner Selection**

A draw will be conducted by **CERTEA Study, by the authorized associates or clerk**, whose office is located at 103 rue la Fayette, 75010 Paris, during **September 2026**, from all valid entries recorded.

Winners will be notified individually by email during September 2026.

They must confirm their identity and contact details within 30 days of notification.

Otherwise, they will lose their prize.

### **Article 6 - Prizes**

The prizes offered are as follows, for a total estimated value of €20,000 including tax:

- 1 All-Inclusive trip to the Maldives for two people including accommodation in a 4-star hotel, with a maximum budget of €6,500 including tax.

#### **The prize includes:**

- Round-trip flights in economy class, departing from the airport of the capital city of the winner's country of residence
- Necessary transfers to the hotel (depending on the selected offer);
- Accommodation and All-Inclusive package, according to the establishment's conditions.

#### **Remain at the winner's expense:**

- Transportation costs to the airport
- Visa fees (if applicable);
- Insurance (travel, cancellation, etc.);
- Local taxes (e.g. green tax / tourist taxes, if applicable);
- Personal expenses (extras, excursions, tips, etc.).

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- 5 weekends at Disneyland Paris for two people with a maximum budget of €1,200 including tax per prize,
- 5 Philips Ambilight TVs with a maximum budget of €800 including tax per prize,
- 10 BOSE SoundLink Plus speakers, with a maximum budget of €230 including tax per prize,
- 10 gift cards with a unit value of €120 including tax,

The value of prizes is given for information purposes only and may vary. Prizes may in no case be exchanged for their cash value or for any other prize.

In case of unavailability of a prize, the Organizing Company reserves the right to replace it with a prize of equivalent value.

The first prize concerning the All-inclusive trip to the Maldives includes:

- Economy class flight departing from Paris, Berlin, Madrid, Rome, London or Lisbon.
- A 7-day stay, including accommodation, all-inclusive board (breakfast, lunch and dinner at the hotel)

This first prize does not include:

- Transportation costs to the airport
- Additional costs: visa fees, insurance, local taxes, personal expenses etc.

Regarding the Disneyland Paris stays, accommodation for one night and entry to the 2 Parks are included. However, transportation, personal expenses or any other additional costs are not covered.

### **Article 7 - Prize Distribution**

Prizes will be sent to winners by post or delivered according to arrangements agreed directly with them, within a maximum period of 3 months after the official announcement of results. The Organizing Company cannot be held responsible in case of loss, theft, or damage to prizes during delivery.

### **Article 8 - Liability**

Participation in the Contest implies knowledge and acceptance of the characteristics and limitations of the Internet.

The Organizing Company cannot be held responsible in case of:

- malfunction of the Internet network or the Contest website,
- data loss, delays or undelivered submissions,
- any damage resulting from participation in the Contest or enjoyment of a prize.

### **Article 9 - Personal Data**

As part of organizing the contest, ALPHADIF company implements personal data processing aimed at managing entries, designating winners, awarding prizes, communicating promotional messages to participating customers and complying with its legal obligations, particularly tax-related.

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This processing is based on the execution of the contest rules (article 6.1.b of GDPR), where applicable, on compliance with a legal obligation (article 6.1.c of GDPR), particularly regarding prize awarding and on the legitimate interests of the company (article 6.1.f of GDPR), for sending promotional messages.

The data collected includes first name, last name, postal address, country, email address, receipt or invoice as well as any other participant information necessary for the aforementioned objectives.

All this information is mandatory. If you fail to provide it, your participation cannot be registered.

Data used for commercial prospecting purposes are optional and conditional on obtaining the participant's prior consent, which appears in the registration form.

This consent is freely given and may be withdrawn at any time, without affecting participation in the contest, by contacting the organizing company.

This data is intended for ALPHADIF company's internal departments in charge of communication or marketing, as well as authorized service providers involved in the technical or logistical management of the contest (e.g.: draw and prize distribution).

Participant data will be **retained for the duration of the contest**, then archived for a maximum period of **2 years**.

In accordance with GDPR, depending on the case, you have the following rights regarding your data: right of access, right of rectification, right of objection, right to erasure, right to limitation of processing, right to portability.

To exercise your rights or for more information, you can contact us by post at the following address Alphadif SAS, Z.I Toulon Est, 901 avenue Alphonse Lavallée, BP355 -- 83077 Toulon Cedex 9, France or by email at [dpo\\_alpha@actecil.fr](mailto:dpo_alpha@actecil.fr).

Please specify the subject of your request and the right(s) you intend to exercise. As part of a rights request and in case of reasonable doubt about your identity, valid proof of identity may be requested.

If you believe, after contacting us, that your rights are not respected, you can file a complaint with the CNIL.

## Article 10 - Filing and Consultation of Rules

These rules are filed with:

**CERTEA Study, Commissioner of Justice**, 103 rue la Fayette, 75010 Paris.

They can be consulted free of charge on the Contest webpage at <https://www.seamaid-lighting.com/eng/20>.

## Article 11 - Acceptance of Rules

Participation in the Contest implies full and unreserved acceptance of these rules in their entirety.

Any fraud or attempted fraud will result in the permanent exclusion of the participant, without prejudice to possible legal action. The Organizing Company reserves the right to

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carry out verifications in an objective, fair and proportionate manner, without leading to arbitrary exclusion.

### **Article 12 - Applicable Law and Competent Jurisdiction**

In the event of a dispute, and failing an amicable resolution, French law and French courts shall have jurisdiction according to common law rules, without prejudice to the right of any consumer participant to seize the competent court under mandatory rules of European Union law, in particular those provided for by Regulation (EU) No 1215/2012.